

Lindsey M. Freer

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Summary

Educational technologist and humanities instructor with experience serving faculty and students at both public and private institutions. My focus on the creative application of emerging technologies in online, hybrid, and traditional college courses includes eight years of direct faculty support, as well as ten years of teaching original courses in writing, literature, history, and digital research practices. Experience managing technology personnel and budget, teaching and working in culturally diverse communities, and serving both traditional age students and adult learners. Served as expert research support for a university task force charged with developing online education strategy for the entire institution. My goal is to develop productive uses of technology that increase access to education for underserved populations.

Areas of Emphasis

- Faculty Development
- Technology-Enhanced Pedagogy
- Project Coordination
- Research
- Partnership Development
- Content Management

Professional Experience

Graduate School of Education, Portland State University

Instructional Technology Service Manager

Portland, OR

2016-present

- Oversees technology unit within the Graduate School of Education at Portland State University
- Manages unit personnel and budget
- Counsels academic leadership on technological implications of administrative and academic decisions
- Trains and supports faculty in technologies relevant to teaching and research
- Pilots new technologies and advises on their educational uses
- Administers data management systems for the purposes of accreditation and candidate licensure
- Develops cross-campus and external partnerships and fosters internal community around educational technology

The True Delta Project/Lucky Find Productions

Web Developer (Remote)

New York, NY

2012-present

- Design, develop, and maintain web sites, blog, and social media presence for the documentary short film *True Delta*, a related not-for-profit organization, and the associated production company
- Conduct instructional sessions on web site management, blog content, and social media strategies for the film's director and producers
- Advise creative team on digital marketing efforts
- Develop and implement e-commerce solutions

Academic Extension, University of Oregon

Program Manager, Instructional Technology Referral Office

Eugene, OR

2014-2016

- Coordinated the startup of a new service unit, which referred faculty to appropriate instructional technology services across a decentralized campus IT environment
- Created and implemented intake and project oversight processes
- Facilitated productive outreach between faculty, instructional staff, and technology staff
- Developed communication strategies to solicit impactful partnerships with other university service units
- Completed special projects for the Office of Academic Affairs on topics related to emerging technologies and faculty development
- Collaborated with other service units on new cross-campus teaching and learning initiatives
- Led the production of a comprehensive report for academic leadership, providing an analysis of the digital education environment at the University of Oregon and its peer institutions to guide the re-organization and re-alignment of mission, objectives, and services. See <http://blogs.uoregon.edu/introreport/>
- Served as chief researcher for the provost's task force on online and hybrid education, organizing fact-finding and conducting internal and external research on behalf of university leadership

Macaulay Honors College, City University of New York**New York, NY**

Senior Instructional Technology Fellow

2012-2014

Central Instructional Technology Fellow

2009-2012

Instructional Technology Fellow

2007-2009

- Advised Macaulay faculty on the uses of technology in syllabus development and classroom practice, in disciplines ranging from journalism, American Studies, and film studies to anthropology, physics, and biomedical engineering
- Led students in the design, development, and implementation of digital scholarship
- Conducted instructional sessions on topics such as multimedia development, data visualization, digital research practices, electronic portfolios, and online collaboration for audiences of students and faculty
- Assisted in the hiring and mentoring of new doctoral student fellows
- Developed fellowship alumni database and organize ongoing alumni outreach and community development
- Created original multimedia in support of the college
- Presented analysis of Macaulay digital scholarship efforts at local and regional conferences

Barnard College, Columbia University**New York, NY**

Technology Consultant, First-Year English Program

2001-2012

- Guided effort to collaboratively design an effective web site for instructors and students of First-Year English
- Developed and maintained multiple iterations of said web site for over a decade
- Co-creator of the Global Literature Wiki project
- Trained faculty on the use of CourseWorks for collaborative discussion and resource-sharing
- Liaised with Barnard and Columbia IT staff on behalf of First-Year English

Community Technology Empowerment Project, AmeriCorps**Minneapolis, MN**

Learning Lab Coordinator, Project for Pride in Living

2005-2006

- Designed and taught a technology-skills curriculum for entry-level and immigrant job seekers
- Developed user-friendly web site for job seekers new to computers
- Trained staff of local non-profit agency to facilitate digital media projects with local youth
- Advised successful grant-writing effort to secure funds for sustained technology programming
- Trained staff on technology applicable to the agency's mission, including audio-visual equipment, multimedia editing, and digital resources
- Managed the purchase and installation of software and peripheral devices for a new agency location
- Trained agency staff and other AmeriCorps volunteers on accessibility standards and assistive software

Teaching Experience**City University of New York**

2003-2014

Campus

Macaulay Honors College

Center for Worker Education, City College

York College

Borough of Manhattan Community College

Courses Taught

Honors Thesis Colloquium

Core Humanities

Research and Writing for the Sciences, Mathematics, and Technology

Research and Writing for Professional Programs

English Composition

Intensive Writing

Columbia University

2012, 2013

Program

Summer Program for High School Students

Courses Taught

Critical Reading and Study Skills

Study Skills and Research Techniques

Writing Expository Prose

Additional Teaching Experience

2008-2013

Institution

Fashion Institute of Technology
Hofstra University
Mercy College

Courses Taught

Identity in America: History and Literature, 1865-2000
Writing Studies and Composition
Fundamentals of Exposition

Education

Graduate School and University Center, City University of New York, New York, NY

Doctoral coursework in English
M.Phil, English (2008)

Barnard College, Columbia University, New York, NY

B.A., English (2003)

Publications

Edited Volumes

Dorn, Edward. *Charles Olson Memorial Lectures*. 1981. Ed. Lindsey M. Freer. *Lost and Found: The CUNY Poetics Document Initiative*. New York: The Center for the Humanities, The Graduate Center, CUNY, 2012.

Book Reviews

Maples Arce, Manuel. *CITY: Bolshevik Super-Poem in 5 Cantos*. Trans. Brandon Holmquest. Brooklyn, NY: Ugly Duckling Presse, 2010. Reviewed in *XCP: Cross-Cultural Poetics* 23 (2010): 124-27.

Waldman, Anne, and Laura Wright. *Beats at Naropa: An Anthology*. Minneapolis, MN: Coffee House Press, 2009. Reviewed in *Galatea Resurrects* #15: *A Poetry Engagement*, 2010.

Photographs

"Lincoln Center Fountain." In *Diller, Scofidio + Renfro: Inside Out, and Still Lincoln Center*. Bologna: Damiani, 2012.

"Sierra del Cristo Rey." *Virginia Quarterly Review* 85.4 (Fall 2009): 40.

Selected Presentations

Co-presenter, "Reimagining Your University's Educational Technology Culture." UPCEA West Region Conference (Long Beach, CA), September 30-October 2, 2015.

Invited panelist, "A Celebration of Edward Dorn's *Collected Poems*." Center for the Humanities, CUNY Graduate Center (New York, NY), April 10 2013.

"Exploring 'form': Alice Notley's Collage Artwork as Background for *The Descent of Alette*." Session organizer, "Unearthing Ephemera: Retrieving the Extra-Poetic Work of 20th-Century American Poets." Annual Convention, Northeast Modern Language Association. Montréal, QC, April 7-11 2010.

Co-presenter, "Re-Curating the Snapshot: Student-Created Videos for Deeper Analysis." Annual CUNY IT Conference. John Jay College, CUNY (New York, NY), December 4 2009.

Co-presenter, "Forging New Paths: The Macaulay Eportfolio Collection." Annual CUNY IT Conference. John Jay College, CUNY (New York, NY), December 5 2008.

Languages and Technical Skills

Intermediate reading proficiency in Spanish, French. Fluent in multiple course and content management applications (including WordPress, MediaWiki, Drupal, Blackboard, Moodle, ANGEL, Canvas), markup languages (HTML, XML, CSS), and operating systems (Mac OS, Linux, Windows). Proficient in graphics and multimedia programs (Adobe Illustrator, Adobe Photoshop, Final Cut Pro, Apple iLife suite, GIMP). Beginner programmer in Perl and PHP.

University Service

- Building Committee, Graduate School of Education, Portland State University, 2017
- Educational Technology Advisory Group, University of Oregon, 2015-16
- Instructional Designer Search Committee, Academic Extension, University of Oregon, 2015
- Office 365 Service Initiation Team, Information Services, University of Oregon, 2015

- Auxiliary Enterprise Board, CUNY Graduate Center, 2010-2011
- Graduate Council, CUNY Graduate Center, 2008-2010
- Graduate Council Committee on Curriculum and Degree Requirements, CUNY Graduate Center, 2007-2010

- Executive Committee, English Ph.D. Program, CUNY Graduate Center, 2009-2010
- Admissions and Financial Aid Committee, English Ph.D. Program, CUNY Graduate Center, 2008-2009
- Curriculum Committee, English Ph.D. Program, CUNY Graduate Center, 2007-2009